

# 10 DIMENSIONS OF A GREAT FUNDRAISER



We often describe fundraising as both an art and a science. The mantra in development work is that people give to people and we continuously work to develop and maintain those relationships with our donors. When looking at the characteristics that make a fundraiser successful, it's really a mix of personality, careful planning and being attentive as the donor relationship unfolds. The best fundraiser is one who effectively combines the art and science and takes a holistic approach to philanthropic giving.

*In the words of Maya Angelou, "People will forget what you said, people will forget what you did, but people will never forget how you made them feel."*

